API-Led Digital Transformation

Digital transformation initiatives are top priorities as organizations look to improve the digital experience for customers while reducing operational costs. The effort to attract new and keep existing customers by delivering additional value has resulted in more application services and supporting APIs.

APIs are the core of digital strategies when creating and operating applications on the Google cloud that interact with other applications located across the Internet. Continuously developed and deployed microservices-based applications have driven an explosion of API-centric communication and interaction services to internal applications and data sources as well as third party providers. The proliferation of APIs has greatly expanded the attack surface and led to APIs becoming the most targeted attack vector by cyber criminals who target payments fraud, and data theft.

Noname API Security platform enables organizations to confidently secure their applications and data in the Google Cloud platform by providing API discovery, analysis and remediation recommendations for APIs. Greater visibility of production and pre-production intra and inter-cloud API communication enables Security, and DevOps to remediate problems before they become serious business risks.

**API Posture Management**
- Inventory every API, including legacy and shadow APIs, with data classification.
- Identify misconfigurations and vulnerabilities in source code, network configuration, and policy.

**Runtime API Protection**
- Behavioral-based models for runtime API threat detection.
- Automated and semi-automated attack blocking and vulnerability remediation.

**“Shift Left” and API Security Testing**
- Continuously test APIs to identify API risks before they emerge.
- Automated and dynamic test development and incorporation into CI/CD pipelines.
Industry-Leading Approach to API Security

Discover All APIs, Data, and Metadata
Find and inventory every kind of API, including HTTP, RESTful, GraphQL, SOAP, XML-RPC, and gRPC. Discover legacy and rogue APIs not managed by an API gateway, and catalogue API attributes and metadata.

Analyze API Behavior and Detect API Threats
Use automated AI-based detection to identify the broadest set of API vulnerabilities, including data leakage, data tampering, misconfigurations, data policy violations, suspicious behavior, and attacks.

Prevent Attacks, Remediate API Vulnerabilities
Prevent attacks in real-time, fix misconfigurations, automatically update firewall rules, webhook into your WAFs to create new policies against suspicious behavior, and integrate with existing workflows (including ticketing and SIEMs).

Actively Test APIs Before Production
Most applications are tested before they are deployed into production. Most APIs are not. Actively test APIs as part of the software development lifecycle to identify issues before production.

About Noname Security
Noname Security is the only company taking a complete, proactive approach to API Security. Noname works with 20% of the Fortune 500 and covers the entire API security scope across three pillars — Posture Management, Runtime Security, and Secure API SDLC. Noname Security is privately held, remote first with headquarters in Silicon Valley, with an office in Tel Aviv and Amsterdam.

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